



BENEFITS OF SPONSORSHIP

Nearly 60,000 people in the Triangle attend PlayMakers productions. As a group, they are well-educated with interests in business, arts, culture and the community. If this sounds like a desirable target audience for your business, corporation or professional group then a sponsorship with PlayMakers can help you meet your marketing and community support goals. Each time your support is acknowledged on stage, in print, or online, you are brought into a circle of shared commitment with thousands of individual supporters.

PlayMakers is flexible in creating a compelling package that will benefit your company's specific needs. Our 10 month season runs from September to June.

- ◆ Complimentary ad in Playbill throughout season
- ◆ Spotlight Article in Playbill for your chosen production
- ◆ Complimentary Opening Night tickets, including our post-performance celebration
- ◆ Complimentary tickets throughout the season, wonderful to give to clients or employees
- ◆ Listing and web link on PlayMakers web site all season
- ◆ Recognition on display in the theatre lobby all season
- ◆ Framed Poster of your chosen production
- ◆ Invitations to exclusive Sneak Peek reception
- ◆ Listing as corporate partner in Playbill for the entire season