

WITH YOUR SUPPORT...



"One of America's leading theatre companies."
—*American Theatre Magazine*

PLAYMAKERS
REPERTORY COMPANY

GREAT THINGS HAPPEN.
GREAT THINGS HAPPEN.
GREAT THINGS HAPPEN.



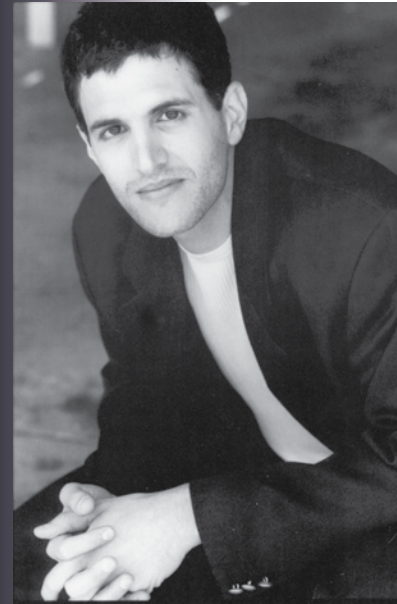
Matt Dixon, Janie Brookshire

PlayMakers Repertory Company is the premier theatre of North Carolina.

With nationally acclaimed artistry and award-winning educational programs, PlayMakers has been honored as one of the leading regional theatres in the country.

As part of the University of North Carolina, PlayMakers is a training ground for the graduate students of UNC's Department of Dramatic Art and a home for world-class seasoned professionals.

THE POWER OF THEATRE



Dear Friends,

It's interesting to think about what it means to be a resident theatre. Unlike the work of a touring production or the commercial theatre, as a resident theatre we have the opportunity to forge a deeper relationship with our community, and to provide not just entertainment, but a forum for the exchange of ideas. We are able to take greater risks, and make space for the diverse voices and stories that make up this incredible region.

This idea is at the core of everything we do. As we plan our season, develop relationships with community partners, and reach out to thousands of young people every year through providing what is often their first experience with live theatre,

we do so with a strong sense of mission and responsibility to the community in which we reside. The artists, artisans, administrators and educators who make up our Company all have chosen to make their lives here, and are committed to the growth of our work in service to making North Carolina and the Triangle a vibrant and exciting place to live and work.

So it is without hesitation that I say **this theatre belongs to you**, and I hope you will help us care for it by joining the Friends of PlayMakers. Your gift supports artistic excellence, youth education, and the training of tomorrow's artists.

Thank you for your support.

Warmly,

Joseph Haj

Producing Artistic Director

In 2009, Joseph Haj was honored by American Theatre Magazine as one of twenty-five artists who will have a significant impact on the American theatre over the next twenty-five years.



ANNUAL FUNDS

Choose the fund that's most important to you . . .

PLAYMAKERS FUND

This general support fund covers everything we do to create nationally-acclaimed theatre in your own backyard.

GUEST ARTIST FUND

PlayMakers' Resident Company collaborates with the country's finest guest artists to bring you the best of classic and contemporary work.

EDUCATION AND OUTREACH FUND

PlayMakers' Educational Programs have served over 100,000 area youth, including underserved schools with limited access to quality arts programs.

PRODUCTION FUND

PlayMakers renowned sets, costumes, lights, and props are designed and created here. Our shops are a training ground for the artisans of tomorrow, and a home for the seasoned design professionals of today.

PRC² Fund

This powerful second stage series explores socially and politically relevant issues. Join us after each performance for a conversation with artists and scholars.

GREEN THEATRE FUND

"Going Green" with practices of sustainability and renewability.

"We believe in supporting a theatre that stretches our boundaries. PlayMakers entertains us while also challenging us to think and expand our understanding of the world in which we live."

Tariq and Laura Nasir
Friends of PlayMakers members



Georgia Southem, Allison Reeves



John Lutz, Judith-Marie Benjamin



UNIVERSITY, photo by Haddon Taylor



YOUR ANNUAL GIFT SUPPORTS THE PREMIER THEATRE OF THE CAROLINAS

FRIENDS OF PLAYMAKERS

Choose the membership level that's right for you . . . and enjoy the benefits designed to take you closer to the art you see onstage. All benefits are cumulative.

ASSOCIATE \$50 - \$99

Backstage Tour and Annual Meeting
Receive Donor Email Newsletter

PATRON \$100 - \$249

Donor recognition in season playbill
Complimentary Coffee Card

SUPPORTER \$250 - \$499

Travel Mug
Set of PlayMakers Production Photos Postcards

BACKER \$500 - \$999

Two Complimentary Tickets (excluding Opening Nights)
PlayMakers Eco-conscious BPA-free Water Bottle

PARTNER \$1,000 - \$1,499

Opening Night Invitations for Two
PlayMakers Premium Notecards with original illustrations

PAGE TO STAGE \$1,500 - \$2,499

Invitation to exclusive Page to Stage Club events
PlayMakers Totebag

INVESTOR \$2,500 - \$4,999

Invitation to private donor reception during Opening Night intermission

ANGEL \$5,000 - \$9,999

Invitation to pre-show Opening Night reception with artistic team

DIRECTOR'S CIRCLE \$10,000+

Dinner and conversation with Producing Artistic Director Joseph Haj



"I invite you to join me in supporting PlayMakers. Your gift will support artistic excellence, vital educational initiatives, and meaningful service to the community."

Patti Thorp, Chair
PlayMakers Advisory Council



SPECIAL EVENTS



PLAYMAKERS BALL

The PlayMakers Ball is one of the most successful annual fundraising galas in the state. Designers magically transform the historic Carolina Inn where guests dine and dance the night away. Proceeds support artistic and educational programming at PlayMakers.

SEASON ANNOUNCEMENT RECEPTION

Be the first to find out about next year's season. Renew your annual gift - and your subscription at Early Bird rates!

FRIENDS OF PLAYMAKERS ANNUAL MEETING

Join PlayMakers for our invitation-only Annual Meeting and reception. Past speakers have included Academy Award winner Eva Marie Saint and Tony Award winner William Ivey Long.



PAGE TO STAGE CLUB

An exciting donor club that provides exclusive behind-the-scenes access to the process of creating theatre. Page to Stage is a benefit for donors at the Page to Stage level (\$1,500 and above) — space very limited!

PLAYMAKERS ANNUAL ONLINE AUCTION

A popular event that offers access to a fabulous array of items including getaways, sports tickets, extraordinary events with celebrity guests and much more. Support the theatre and get a great gift for yourself, too!

Justin Adams



WAYS TO GIVE

Mail your gift to:
Development
PlayMakers Repertory Company
Center for Dramatic Art, CB 3235
Chapel Hill, NC 27559

- Online** Make a gift online at playmakersrep.org/supportus
- Matching Gifts** Many companies match donations to non-profits. Ask your employer about Matching Gift programs – it can double or even triple your gift!
- Planned Giving** Testamentary, life income, and current non-cash gifts offer tax advantages and the opportunity to create a Carolina legacy.
- Payroll Deduction** UNC Employees can give a gift with automatic payroll deductions. Visit playmakersrep.org/supportus for more details.
- Other Ways to Give** We accept gifts of stock and real estate.

Corporate Partnerships provide excellent opportunities to promote your business and support the arts. Contact us for available sponsorships.

Development Office
Stacy Payne, Director of Development 919-962-4846/stacy.payne@unc.edu
Shane Hudson, Asst. Director of Development 919-962-2481/shane.hudson@unc.edu



“Each year NetApp looks forward to supporting PlayMakers. In addition to the outstanding plays, we take pride in knowing our support helps to fund educational programs in schools and outreach initiatives throughout the community.”

Joanna Karwowska, VP Engineering
NetApp, PlayMakers Corporate Partner

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